



Wind Developers Perspective on Policy Issues

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SSE: The UK and Ireland's broadest-based energy company

Health Safety and Our People



Over 20,000 employees

Striving to be the world's **safest utility**

Energy Supply



9.35 million customers

Over 11GW of Generation Capacity



Decarbonising our generation by 50% by 2020

Electricity Transmission and Distribution



Delivering electricity to **over 3.5 million** homes, offices & businesses

Gas Storage and Distribution



Delivering gas to **5.7 million** customers

Utility Solutions

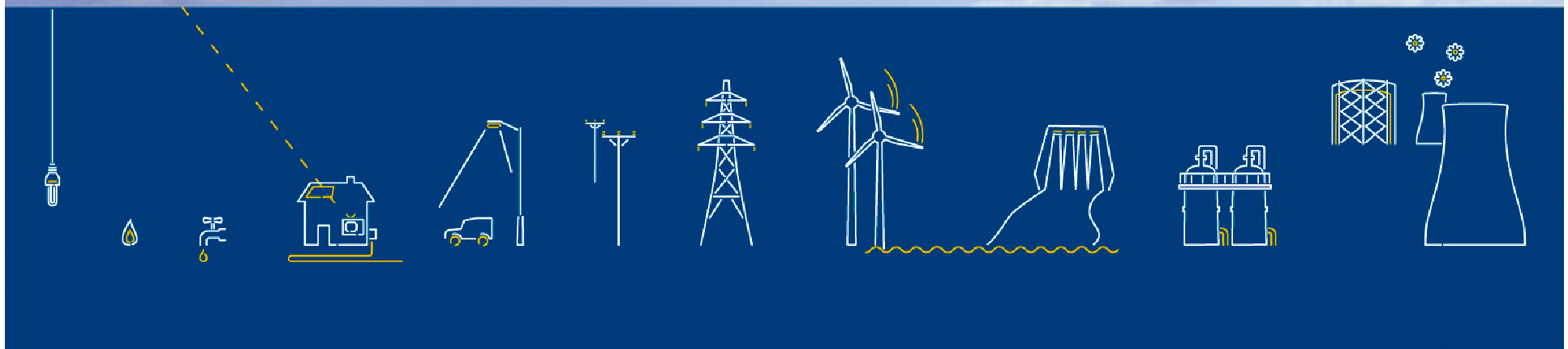


Leaders in mechanical and electrical contracting

Sustainability

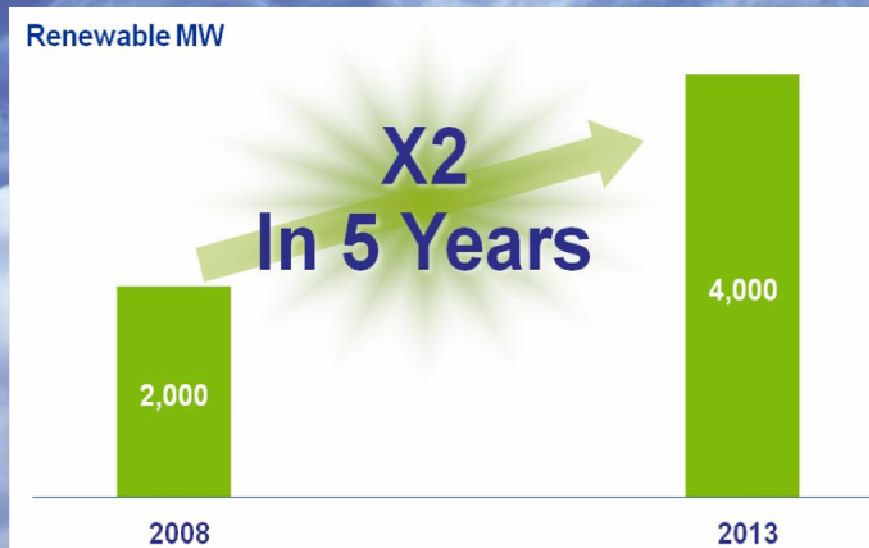


Making energy better to combat climate change



“Provide the energy people need in a reliable and sustainable way”

Carbon halved
2006 to 2020





Total Renewable Portfolio

2,414MW

Total renewable generating portfolio

874MW

Wind farms in operation

1,460MW

Hydro in operation

80MW

Biomass in operation

2,350MW

Wind farms with consent / in construction

16,429MW

Development pipeline

Current Wind Farm Portfolio in Ireland

- We currently operate **19 onshore wind farms** in the Republic of Ireland and Northern Ireland
- Generating over **490MW of renewable electricity** to power greener energy supplier Airtricity
- Further 200MW capacity in construction or with consent for development



Leadership

- What is the right thing to do?
 - Distracted by shiny bright things
 - Robust independent information
- Political – National and Local
- Policy continuity
 - Climate change versus environment
 - National policy versus local adoption
- Think Global, Act Local - Local Agenda 21
- Cost
- The role of the media



Inclusion

- Full open and honest consultation with stakeholders is central.
- Responsibility for consultation process sits with county administration – how can we improve upon this?
- Early engagement builds confidence and trust.
- A well thought out communications plan including community consultation PR, stakeholder engagement/public affairs is essential in achieving sustained development



Opportunity

- Significant **economic stimulant**
- **Council rates approx €7500/MW**
- **Land owner rent per annum**
- **Community fund** dependent on capacity factor – percentage wind farm revenue
- Local **civil infrastructure** upgrades
- Local **employment**
- **Energy infrastructure** will attract further industrial investment
- Community Wind Farm



SSE Community Fund

- Every wind farm in Ireland has a community fund paid out to local residence on an annual basis
- Fund generally issued on sustainability criteria and can include environmental, educational, arts and sporting projects
- New refocus on energy efficiency
- Most Reputable Energy Company in Ireland in the 2010 *Ireland RepTrak Study*

